



RUB

RUHR-UNIVERSITÄT BOCHUM



Coaching and Counseling

- ...on the following topics
 - ✓ Professional orientation
 - ✓ Internships
 - ✓ Job search
 - ✓ Applications
 - ✓ Strategic career planning
- Application checks
 - ✓ Optimization of cover letter and CV
 - ✓ Individual and detailed feedback
 - ✓ Job reference check (“Arbeitszeugnis“)
- Mock interviews
- Workshops:
<https://studium.ruhr-uni-bochum.de/de/veranstaltungen-des-career-service>



Contact for arranging telephone or
online counseling:

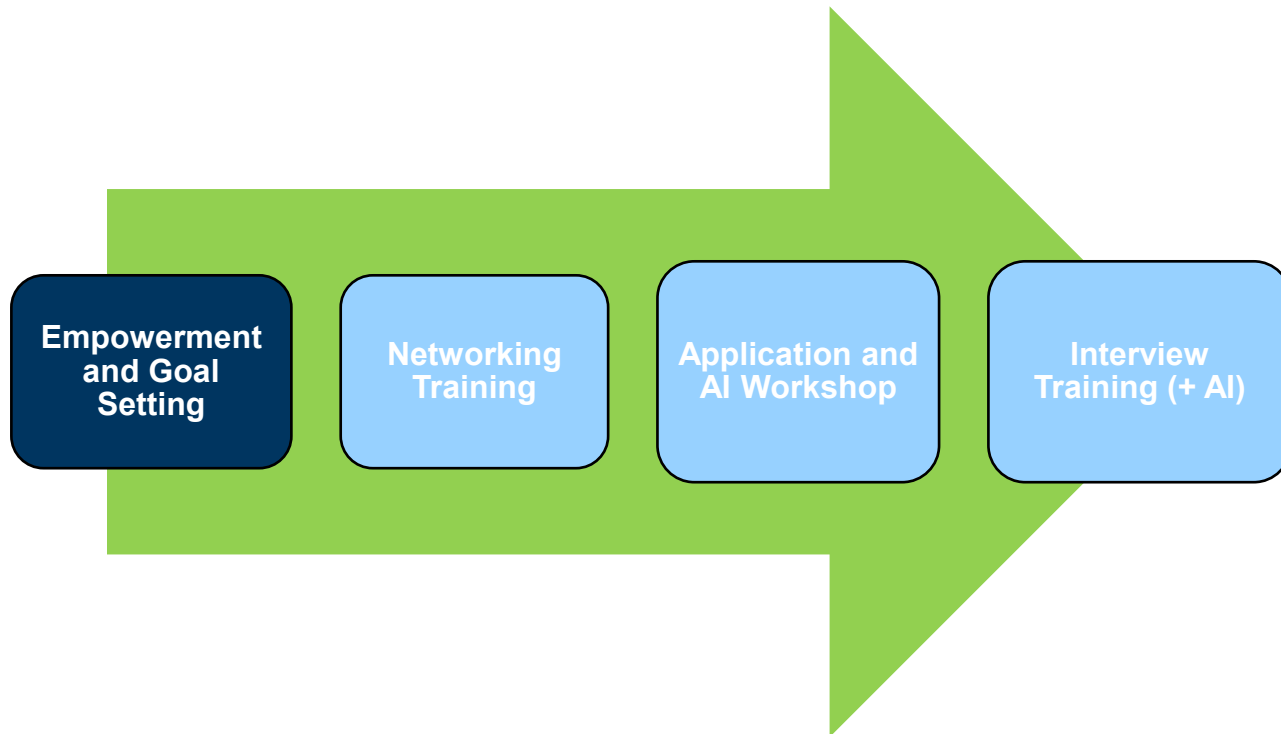
careerservice@rub.de

Or directly with the coaches:

<https://studium.ruhr-uni-bochum.de/de/career-service-kontakt-team-und-anfahrt>

Module Application Competence (and beyond)

Schedule



→ Zoom consultation hours for homework feedback: October 31, 9 to 12 a.m., November 3, 1 to 2 p.m.

→ You can also take advantage of the Career Service's coaching and training services at any time outside uniWORKcity.

Finding professional goals

Aspects of a “dream job”

Focus: Work context

- Identification with working goals and content
- Responsibility and creative opportunities
- Corporate culture and working atmosphere
- Management culture and recognition
- Salary and salary development
- Job security

→ (rather) intrinsic motivation

Focus: Recreation and Individual Growth

- Work/Life balance
- Free time planning
- Family planning
- Residence planning
- Material needs
- Prestige

→ (rather) extrinsic motivation

What would you like to do professionally under what circumstances?

Exercise: The Outrageous Goal

Please state your "outrageous" goal as precisely as possible!

On a scale from 0-10: To what degree have you reached your outrageous goal as of today?

010

What have you done in order to achieve this score?

Suppose you decided to pursue the goal further: What would be your next steps?

What attractive milestones could appear on your way to the outrageous goal?

Identifying resources and strengths

Reaching goals with unique selling points



What characterizes your own, very personal and unique brand?

Strategic positioning on the German job market

Seven ingredients for a successful career start

1. Strategic linking of resources and goals

- Identify strengths and unique selling points
- Identify and address structural deficits (e.g. through job advertisements)

2. Practical experience

- Internships
- Working student positions
- cooperative these
- Freelancing
- Voluntary work
- Part-time jobs to finance your studies

3. A relatively quick course of study

- Grades are (mostly) a subordinate criterion in Germany
- Thematic adaptation of studies to professional goal

What do you already bring to the table and what still needs to be developed?

Strategic positioning on the German job market

Seven ingredients for a successful career start

4. Networking

- Continuous development of online and offline networks
- Use first and second-order networks

5. Application skills

- Be aware of cultural particularities
- Knowledge of different working cultures

6. Knowledge of German

- Don't be shy and practice 😊

7. Frustration tolerance: detours and setbacks are part of the process

What do you already bring to the table and what still needs to be developed?

Thanks for your attention!
Feel free to contact us.

Via Mail:

careerservice@rub.de

Directly with an advisor:

<https://studium.ruhr-uni-bochum.de/de/career-service-kontakt-team-und-anfahrt>

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www.rub.de/careerservice