



BISS - Innovative Ventures, Enterprises and Clusters

+++ Summary Slides +++

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Presentation

- Presentation and discussion schedule for tomorrow (August 23, 2024)
- Excel sheet to be filled out by the discussing group available on Moodle
- Send PDF version of presentation by Friday afternoon to: tmitze@sam.sdu.dk

Time	Presentation	Presenting	Discussing
8.45 (15+5)	Venture Clienting - Distinction to Venture Building and Venture Capital	Johannes Böttcher, Emely Hasenbein	Celine Haffke, Philipp Ewig, Benedikt Feldkamp
~9.05 (20+5)	Towards a culture of innovation and the role of organizational innovation in an enterprise	Amela Tumbul, Yufeng Fang, Céline Tölle	Hendrik, Jan
~9.30 (25+10)	Industry 4.0, the smart factory and its economic effects	Radouen Ayari, Rohat Acikelli, Shëndrit Maxhuni, Alper Samet Aktürk	Berzan Ucar, Abdullatif Bayram, Marvin Sanders, Adrian Meyer
Break			
~10.15 (15+5)	Green Innovations in energy intensive industries	Hendrik, Jan	Marcel Matuschek
~10.35 (20+5)	Disruptive innovation and changing market structure: the case of UBER	Celine Haffke, Philipp Ewig, Benedikt Feldkamp	Sefa, Begüm, Ibo
~11.00 (10+5)	Innovation in times of crisis: Lessons from COVID-19	Marcel Matuschek	Johannes Böttcher, Emely Hasenbein
Break			
~11.30 (20+5)	China in the spotlight: From a country of mega cities to new super clusters?	Sefa, Begüm, Ibo	Radouen Ayari, Rohat Acikelli, Shëndrit Maxhuni, Alper Samet Aktürk
~12.00 (25+10)	Innovation and Smart Cities: The Line	Berzan Ucar, Abdullatif Bayram, Marvin Sanders, Adrian Meyer	Amela Tumbul, Yufeng Fang, Céline Tölle

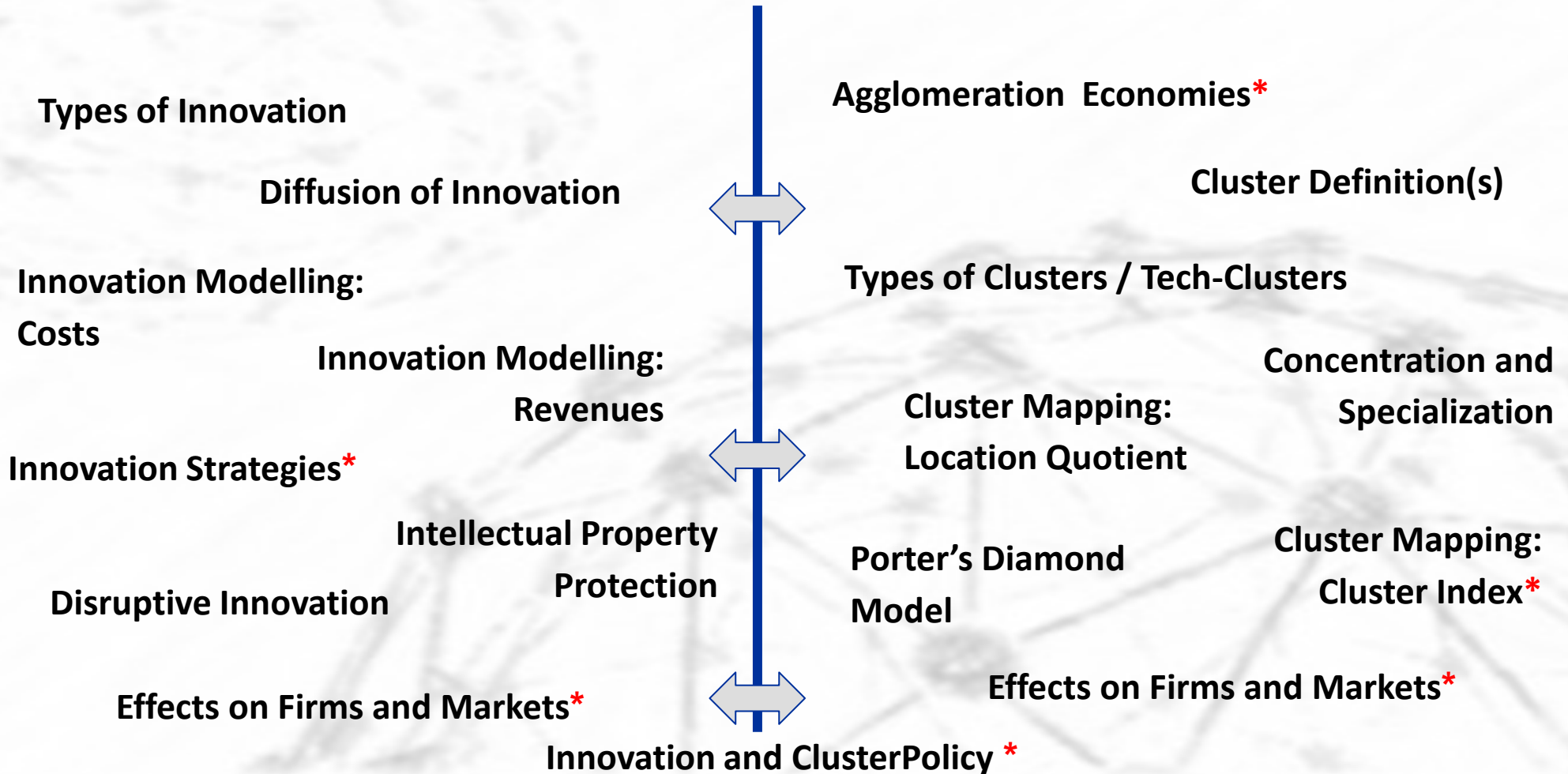


Take-Home Exam

*** = Only Master Students**

Innovation

Tech-Cluster





Take-Home Exam

- Relevant lecture materials (see also [reading list](#))
 - Lecture Notes 01 – **Introduction**
 - Lecture Notes 02 – **Types of Innovation** [Definitions, Dimensions, Diffusion]
 - Lecture Notes 03 – **Innovation Modelling** [Process Innovation, Product Inno.]
 - Lecture Notes 04 – **IP Protection** [Formal Methods, Strategic Methods]
 - Lecture Notes 05 – **Innovation Strategies** [Patent Strategy, Open Innovation]
 - Lecture Notes 06 – **Effects of Innovation** [Market structure, Disruptive Inno.]
 - Lecture Notes 08 – **Innovation Systems** [Competitiveness, RIS]
 - Lecture Notes 09 – **Agglomeration Economies** [First- & Second Nature Factors]
 - Lecture Notes 10 – **Cluster Concept** [Def., Cat., Diamond model, Tech-Clusters]
 - Lecture Notes 11 – **Mapping Clusters** [Location Quotient, Cluster Index]
 - Lecture Notes 12 – **Effects of Clusters** [Firm Performance, Policy]