You will hear a broadcast about the fashion brand Shein.

You will hear the broadcast twice.

Listen to the recording and note down the answers to questions 1-10 . You will get **one point** for the correct answer to each question (1-10).

Complete sentences are not necessary.

1. Fast fashion is known for being exploitative to workers and a burden to the environment. Yet shoppers continue to buy from fast fashion retailers. Explain why shoppers continue to buy products from fast fashion shops.

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1. When was Shein founded?

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1. In which countries are Shein customers mostly based?

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1. When did Shein start to thrive?

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1. How high were Shein’s sales in 2021?

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1. How many different styles of clothing did Shein offer to consumers in 2022?

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1. According to the broadcast, how many styles of clothing did H&M and Zara offer to consumers in 2022?

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1. Based on the BoF (Business of Fashion) Sustainability Index, how did H&M rank in cutting their carbon emissions?

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1. Why has Shein been singled out as a perpetrator of excessive consumption?

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1. Who supports the brand Shein and why?

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