You will hear a radio broadcast about a new kind of grocery market.

You will hear the broadcast twice.

Listen to the recording and note down the answers to questions 1 – 10.

Complete sentences are not necessary.

1. The grocery market industry makes a significant profit each year. How high is the that profit?
2. What promise have start-ups made to their customers?
3. To fulfill the wishes of the customers, what steps did the start-up stores take to guarantee ultra-fast grocery delivery?
4. What has the start-up company ***Gorilla Stores*** done differently in comparison to the traditional grocery markets?
5. What steps have been taken to ensure picking accuracy when assembling a customer´s order?
6. Where does the data come from to process the customer´s order?
7. Who is Tyler White?
8. Venture capitalist firms have invested a lot of money into grocery market start-ups.

How much money have they invested?

1. Are Venture Capitalists seeing a return on their investments?
2. What would guarantee the success of superfast grocery delivery start-ups?